

AUSONE CONSEIL

JUNIOR-ENTERPRISE OF SCIENCES PO BORDEAUX

COMMERCIAL LEAFLET

AUSONE CONSEIL





Junior-Entreprises

Our University: Sciences Po Bordeaux

> A world-renowned and globallyoriented university!

2000+	Students
18	Specialised Masters
10+	Bi-national diplomas



Our Junior-Enterprise: Ausone Conseil



Our premium partnerships





Partners of the movement



BNP PARIBAS

engie



FOCUS ON OUR GLOBAL REACH



OUR INTERNATIONAL DEPARTMENT



A new department created in 2020 with real ambitions



Two motivated students at your service

OUR AMBITION



Offer you customised solutions adapted to your environment



CSR at the heart of our DNA



WHY CHOOSE US?

An internationally oriented student community Over 160 partner universities and one third of graduates working abroad



Specialised binational double degree students

READY TO ACCOMPANY YOU ACCORDING TO YOUR SECTOR





Do you belong to one of these sectors?



INTERNATIONAL POLITICS



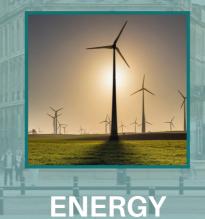
MOBILITY



PUBLIC AFFAIRS



COMMUNICATION





LOCAL CULTURE

ENTREPRENEURSHIP



UNIVERSITY PROGRAMS



INNOVATION

OUR FIELDS OF EXPERTISE





STRATEGY AND DEVELOPMENT



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MARKETING AND COMMUNICATION

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OUR GOAL? TO MEET YOUR NEEDS





Develop your business

Market study

Competitive benchmark

Marketing plan and international strategy

Developping your international communication

Studies of regulatory frameworks



Internationalise your services

Strategic plans for international development

Analysis of the project feasibility implementation

Support for your establishment in France or your exportation

Translation and communication plan services Make your business accountable

Materiality survey

Development of a CSR strategy

Social and environmental barometer

NGOs administration Strategic monitoring

> Drafting of environmental charters

Public policy analysis for an NGO

Fund-raising strategy for an association

Mapping of actors and decision-makers

Optimise your public administration

Diagnosis of international public systems

> Organization of conferences

Summary note

Support in the development of relocated administration

OUR METHODOLOGY



MAKING CONTACT

Initial contact with one of our project managers to better understand your expectations

COMMERCIAL PROPOSAL

Sending of a personalised estimate within 72 hours, and presentation of the estimate in a videoconference

STUDENT SELECTION

Selection of Stakeholders for the assignment according to rigorous criteria, and launch of the study

REGULAR FOLLOW-UP

The project manager in charge of the mission will inform you regularly about the progress of the study

FINAL REPORT

The results of the study are presented orally at a final interview

GUARANTEE OF THE STUDY

Possibility to adjust the final report up to 15 days after the mission

THEY HAVE PLACED THEIR TRUST IN US





TO CONTACT US



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